



JOINT GENERAL MANAGEMENT PROGRAMME  
SLOVENIA - BULGARIA

**IEDC**  
Bled School of  
Management

*A School with a View*

**30**  
YEARS



THE  
BUSINESS  
INSTITUTE





# INCORPORATE local market insights with global business knowledge

GET  
high class executive  
training

OPTIMIZE  
resources based on  
the venue mix

EXPERIENCE  
a variety of learning  
approaches

# WHO should enroll

- Talented middle and senior managers
- Managers moving from functional to strategic leader
- Managers with the potential for international perspective
- Entrepreneurs changing role to owner- manager
- Family business owners potential successors



# INNOVATIVE learning methods

Participative learning and case studies

Lectures, group work and discussions

Business simulations, role-play and presentations

Team-building exercises and extra-curricular activities

Learning from the arts

Networking with peers and faculty

# GMP CURRICULUM in a nutshell

## MODULE 1: BUSINESS AND LEADERSHIP

- Strategic Project Management SLO
- Leading People SLO
- Measuring Organizational Performance SLO
- Developing Competitive Advantage BG

## MODULE 2: INTEGRATED TOPICS AND COMMUNICATION SKILLS

- Customers and Markets
- Developing Communication Skills BG
- Reinventing the Business SLO
- Leading Change



# CREATIVE environment & HANDS-ON experience: GMP project

- Transfer knowledge to the practical challenges participants' organizations face
- Academic and professional mentors' support
- Peer-group support and emphasized teamwork



# HAVE a look at the opportunity



## **SCHEDULE:**

- Module 1: 21 May – 2 Jun 2017
- Module 2: 5 Nov – 16 Nov 2017

## **ADMISSION REQUIREMENTS:**

- A working level of English (verified in the interview)
- Minimum 3 years of relevant work experience
- A completed application form

**CONTACT us**

**JOINT GMP SLOVENIA – BULGARIA PARTNERS:**

**IEDC-Bled School of Management**

**The Business Institute**

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